



Fat Quarter News

Direct Advertising Builds Business

Research shows that direct advertising to targeted consumers is a profitable way to build your business. The Oregon Coastal Quilters Guild serves a membership of more than 170 avid quilters from Lincoln City to Florence. The monthly newsletter, *Fat Quarter News*, is the major form of guild communication and the directory published annually is referenced by members throughout the year.

Advertise your sales, new arrivals, classes, services—anything quilting or sewing related in the *Fat Quarter News* and you can be sure you are reaching an interested audience. Many of our

members visit retail shops not only on the coast but also in the Portland area and the Willamette Valley. And if your business is on-line, many of our members shop via the web.

A business card size ad in the membership directory will be a constant reminder to the membership of the goods and services you provide. Any advertiser who purchases a directory ad or at least six months advertising in the newsletter will also be listed as a recommended link on the guild web site:

www.oregoncoastalquilters.org

Space is limited, so reserve your ad today!

Newsletter Ad Size	Per month
Full Page—8"x10½"	\$30.00
Half Page—8"x 5½"	\$20.00
Quarter Page—3⅞" x 5⅞"	\$15.00
Eighth Page— 3⅞" x 2½"	\$10.00
Directory Business Card—3½" x 2"	\$25.00 Annually



Complete the form below and send to:

Velma Freudenthal
339 NE 8th Street
Newport, OR

Questions?
Call 541-265-7491

All ads will be printed in black and white, but web copy could be in color. Ads may not exceed any dimension of the selected ad size and should be either camera ready hard copy or sent electronically as a JPG, BMP, GIF, or DOC file. Submission deadline is no later than the 20th of the month prior to the Newsletter issue. Deadline for directory business cards is January 20.

Name _____ **Date:** _____

Address _____

Email: _____

Telephone: _____

Web site: _____

Full Page	
Half Page	
Quarter Page	
Eighth Page	
Directory Card	

Make check payable to Oregon Coastal Quilter's Guild **Amount:** _____